

THE NET ZERO SEARCH QUARTERLY NEWSLETTER



AUTUMN/FALL 2024 ISSUE

A Message from the CEO

**Matt
Churchward**

*Net Zero Search
CEO*



As we round off the third quarter of 2024, the renewable energy market remains highly active and competitive across the globe. Following a very active few months and conversations with many industry leaders, here are some of our key observations:

- **Grid Connections:** Persistent challenges are driving high demand for Transmission & Distribution (T&D) experts.
- **Capital Raising:** Global difficulties in raising capital mean that well-funded companies have a competitive edge in attracting top talent.
- **Hiring Trends:** While many firms remain reactive in hiring due to the sector's fast pace, we're seeing a shift towards proactive strategies. Companies are increasingly focusing on employer branding and streamlined onboarding to make hiring less stressful and more efficient.



Current Trends Shaping Our Future

For a sector where nothing stays the same for long, here's a snapshot of the most significant trends and developments from the last few months.

UK: The UK closed its last coal plant in September 2024, becoming the first G7 nation to do so, while investing heavily in offshore wind and solar to meet its 2030 target of becoming a "clean energy superpower" ([Data & analytics solutions](#)) ([World Economic Forum](#)).

EU: In a report on countries leading the way to a cleaner future, the Netherlands came it at #1. With solar farms galore and wind turbines twirling, they're a renewable powerhouse. Apparently, the Dutch don't just build windmills, they build the future. ([Energy Digital](#))

US: Clean energy jobs in the US are expanding at twice the rate of overall employment, thanks to policies like the Inflation Reduction Act, which is driving major investments in wind, solar, and battery storage ([Data & analytics solutions](#)).

APAC: Across the region, Countries like China and Vietnam are leading the region's renewable growth, with solar and wind expected to dominate the power generation mix, aiming for 30-50% by 2030 ([BCG Global](#)).

Fuel for Thought - Top Podcasts for Energy Leaders

Busy schedule? We know what that's like. Keep your energy sector knowledge sharp with these insightful podcasts:

1. Our Renewable Energy Future,

Redefining Energy: This episode features a discussion with Dr. Doug Arent on the future of renewable energy, exploring the role of technology and intelligent networks in transforming energy production and consumption, based on his book *Our Renewable Energy Future*.

([Spotify](#)) ([Apple](#))

2. Innovating for a clean energy transition, The Clean Energy Revolution:

Carolyn and Laura explore how the energy sector is innovating to achieve net zero, featuring insights from leaders at National Grid, Amazon, and other experts on collaboration and new technologies.

([Spotify](#)) ([Apple](#))

3. US Distributed Solar Potential, The Energy Transition Show with Chris Nelder:

This episode examines the potential of distributed solar power in the US, featuring various installation types and expert insights from Robert Margolis of NREL on its significant role in decarbonisation. *Top of Form* (**[Spotify](#)**)

([Apple](#))

Have a podcast recommendation? Share it with us – we're always eager to discover new ways to stay up to date with net zero news.

LinkedIn Roundup: Top Posts from the Quarter

We've been active on LinkedIn, sharing daily updates on industry news, professional insights, and a peek into life at Net Zero Search. Here are our top three posts from the past quarter:

- I love my electric cars, but there's one big problem no one talks about... 🚗
- 🍷 Following up on my last post following a trip to Salcombe, I have decided to commit to more UK breaks.
- I bet some of you didn't know England could look like this... 🇬🇧

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Executive Insights: Real Talk from Industry Leaders

This quarter, we had the pleasure of speaking with Daniel Dus who shared their insights on the challenges facing the renewable energy sector. We asked them, **“What do you think is the biggest challenge for the industry in the next 12 months?”** Here’s what they had to say:

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"The biggest challenge for the Net Zero industry in the near term will be navigating geopolitical, political, and technological hurdles. With much of the supply chain tied to China and tariff revisions in North America, costs are expected to rise... U.S. elections add further uncertainty – Trump’s return could slow progress, while Harris would offer strong support. While we have clean energy technology, economic viability remains a challenge... But with the best minds in the world working on these issues, I’m optimistic we can overcome these hurdles and push the industry forward."

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Daniel Dus
CEO ACME and CIR

NET ZERO SEARCH



Thanks for reading!

We're always available to offer advice or consultation for any projects you have upcoming. If you have any projects kicking off in the next 3-6 months please get in touch, we'd love to help.

If you're looking to hire junior-mid level roles, our sister company, [Net Zero People](#), can assist you with that.

Best regards,

Matt Churchward

Managing Director, Net Zero Search

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